Cheryl Ley

Goal of first impressions treat everyone as our guest

Go the extra mile for people

Understand their needs and work open reaching them Exceed all expectations that they might have Seek intentional contact with each person. Treat each person as deserving your best

Change is inevitable

Don't resist change, contribute to it.

Sometimes you have to look at things from many different angles in order to see clearly...So it is with how you look at change.

Core values

C commitment to excellence

H heart for evangelism

R relationships

I integrity

S servant attitude

T teamwork

God honors commitment, not intentions

Intentions plus actions equals will

Intentions minus actions equals squat

One way to connect with your audience is to speak their language

Process of duplication

Make sure to inspect what you expect

Don't ever give up on who God wants you to be